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Optimizing Service Delivery, Pervasive Software Integration Underpins Pointserve's SaaS Reality
Leading Provider of Enterprise Service Optimization Software Gaining SaaS Market Access with Robust, Lightweight Pervasive Solution

AUSTIN, Texas – July 2, 2007 - Pervasive Software® Inc. (NASDAQ: PVSW), a global value leader in embeddable data management and integration software, today announced Pervasive Data Integrator™ is providing a distinct competitive edge to Pointserve, a leading provider of Economic Resource Optimization (ERO) solutions for customers with distributed sales and service resources in industries ranging from property services like Pest Control and Lawn Care to infrastructure services like broadband and utilities to product services like equipment maintenance. As an integral part of its channel-delivered software-as-a-service (SaaS) launch, Pointserve turned to Pervasive for ease of integration and shortened time-to-value.

Pointserve solutions typically deliver operational efficiency gains of 15 percent to 25 percent, giving its customers, partners and their customers the opportunity to deliver high-value services that improve customer retention and provide rapid, tangible return on investment. Pointserve saw a strategic opportunity to provide the small and midsized mobile services market with a SaaS-based ERO offering, but the product had to be easy to configure and use with rapid, low-cost transactional integration. Pointserve capitalized on Pervasive Data Integrator™ to seize the opportunity. Pervasive met Pointserve's requirement for rapid, lightweight, low-cost, loosely coupled integration.

“The SMB services space is a huge, untapped market for Economic Resource Optimization, but those companies require immediate payback and have no IT staff to manage applications on-site,” said Ed Powell, Pointserve CEO. “In order to succeed we must have incredibly fast, robust deployment and integration. If we did everything else right, but failed to drive down integration time and cost, our opportunity would diminish significantly. Pervasive is providing a critical component of our solution.” Using Pervasive Data Integrator, Pointserve delivers a powerful rapid template-driven integration tool for organizations looking to optimize their business performance.

For service companies, Pointserve's Economic Service Optimization solutions leverage a distributed, Service-Oriented Architecture (SOA) to optimize service for businesses of all sizes, from small five-person operations to large service enterprises to complex distributed service delivery networks.

“Pervasive is proud to continue its legacy of providing agile, embeddable integration solutions to partners like Pointserve who are harnessing disruptive technologies to address underserved markets,” said Mike Hoskins, CTO of Pervasive. “We've taken a lightweight, loosely coupled integration approach that is ideal for SaaS delivery, and we are pleased to help Pointserve deliver powerful hosted optimization solutions to its growing customer base.”

About Pervasive Integration

Pervasive's embeddable integration software takes the agony out of moving and sharing data within and between organizations. It allows users to quickly and easily share information between multiple

databases, applications, or hosted business systems. The capability is lightweight and fits into virtually any environment while adapting quickly to change. Combining robust technology and more than 20 years of data integration expertise, Pervasive delivers a multi-purpose integration platform that allows customers to re-use the same software for diverse integration scenarios. With more than 150 data and application connectors within a single product, Pervasive helps customers achieve accelerated ROI. In addition, Pervasive's technology and business model supports low-cost adoption by non-programmers for small data volumes all the way to complex, high-volume multi-processor implementations that handle millions of transactions. For more information, visit www.pervasive.com/solutions/.

About Pointserve

Pointserve, Inc., based in Austin, Texas, is transforming the service industry through disruptive innovation in the same way Dell revolutionized personal computers and FedEx changed the landscape of the guaranteed next day parcel delivery. Pointserve's Economic Resource Optimization products (ESO and WFM) enable companies to integrate, automate and optimize their economic performance. For service companies Pointserve ESO empowers them to improve global efficiency by 20%, reduce mileage by 30-50% while simultaneously transforming the customer experience. For more information, visit www.pointserve.com.

About Pervasive Software

Pervasive Software (NASDAQ: PVSW) provides embeddable data management and integration software to help companies grow and extend the value of their data investments. For more than two decades, Pervasive products have delivered value with a compelling combination of performance, flexibility, reliability and low total cost of ownership. Today, Pervasive is leading its chosen markets by defining and accelerating the inevitable transition from high cost to high value. Pervasive's hallmark is the size, diversity and loyalty of its customer base, partners and channels: tens of thousands of customers in virtually every industry, in more than 150 countries, rely on Pervasive to manage, integrate, analyze and secure their critical data. For additional information, go to www.pervasive.com.

Cautionary Statement

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements included in this document are based upon information available to Pervasive as of the date hereof, and Pervasive assumes no obligation to update any such forward-looking statement.

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