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Pointserve Captures Significant Market Share in Pest Management Market

Seven Pest Management Companies Commit to Economic Resource Optimization

Austin, TX – December 1, 2007 – Pointserve, the leader in Economic Resource Optimization (ERO), today announced seven new clients within the Pest Management Industry. Having been signed in the past eight weeks are Paul's Pest Control, Havana, Florida; McCall Services, Jacksonville, FL; Suburban Exterminating, Suffolk County, New York; Fahey Pest Management, Sarasota, Florida; American Pest Management, Takoma Park, Maryland; and EnviroPest, Windsor, Colorado; and Regal Pest, Ardsley, New York.

Several of these companies had earlier engaged with Pointserve to perform an Operational Simulation and Analysis prior to contracting for the Economic Resource Optimization software. The results of those analyses showed significant projected savings in areas such as monthly savings per field service technician; capacity increases, and mileage reduction. Average results reflect projected operational efficiency gains of 15 to 25 percent with reduced mileage by 30 to 50 percent, giving these clients the opportunity to deliver high-value services that improve customer retention and provide immediate tangible cost savings.

"It is rewarding to see so many of the pest management companies recognizing the need to implement leading edge technology tools to solve their escalating economic challenges," said Ed Powell, President and CEO of Pointserve. "Our real-world results for existing pest management clients have created millions of dollars of savings for them, and we believe these new clients will find the same kinds of results in their operations."

About Pointserve

Pointserve supplies a full range of optimization web-services and applications that enable clients to predict service demand, then plan, schedule, and operate in a way that maximizes value across their extended enterprise. Pointserve's Economic Resource Optimization (ERO) suite has been designed specifically to deal with the complex reality of distributed service operations. ERO modules synchronize intelligent decision making across all service related functions, from territory planning and resource planning, through customer appointment setting and technician scheduling, to real-time dispatching.

For more information, visit our Website at <http://www.pointserve.com>.

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