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ABC Services Exceeds Operational Expectations with Pointserve

Innovative Technology Produces Dramatic Results

Austin, TX - October 11, 2007 - Pointserve, the leader in Economic Resource Optimization (ERO), today announced the successful deployment of Pointserve's technology with ABC Services' Pest and Lawn divisions (ABC). ABC has been serving Texas since 1949, and specializes in residential and commercial pest management, as well as lawn and landscaping services. The initial deployment of the software in ABC's residential pest management division in Austin is yielding significant monthly value through the monitoring, management and optimization of field operational activities of the firm.

"ABC is a perfect example of a family-owned company which insists on providing exceptional services at fair prices. Working with them to maximize their business performance has been a rewarding experience," said Ed Powell, President and CEO, Pointserve. "Bobby Jenkins is an innovator, is forward-thinking, and is highly respected in the industry. ABC is a great example of a growing medium-sized business finding ways to genuinely improve their operations."

"We feel that ABC has found ways to better serve our customers and increase employee satisfaction, all while keeping prices contained. The automation of our planning activities, the scheduling of our resources, and management of our technicians has made a huge difference in the operation of our company," said Bobby Jenkins, President and CEO of ABC Austin, College Station and San Antonio. "We are convinced that Pointserve is a great partner to help us optimize our business."

About Pointserve

Pointserve supplies a full range of optimization web-services and applications that enable clients to predict service demand, then plan, schedule, and operate in a way that maximizes value across their extended enterprise. Pointserve's Economic Resource Optimization (ERO) suite, which includes Economic Resource Optimization (ERO) and WorkForce Management (WFM) has been designed specifically to deal with the complex reality of distributed service operations. ERO modules synchronize intelligent decision making across all service related functions.

Pointserve solutions typically deliver operational efficiency gains of 15 to 25 percent and reduce mileage by 30 to 50 percent (recent analysis documents an average savings of 720 miles and 32 hours per technician per month), giving its clients, partners and their customers the opportunity to deliver high-value services that improve customer retention and provide immediate tangible cost savings. For more information, visit our Website at <http://www.pointserve.com>.

About ABC Services

ABC Services includes family-owned divisions serving the pest management and lawn management industries. The company is dedicated to providing environmentally responsible, reliable and superior services, with a goal to surpass the expectations of their customers. The company is committed to pursuing the highest standards of professionalism and performance. For more information, visit the ABC website at www.abapest.com.

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